

American Lung Association
of Connecticut
45 Ash Street
East Hartford, CT 06108-3272

Tel: 860-289-5401
Fax: 860-289-5405

lungct.org

1-800-LUNG USA

April 22, 2008

To Whom It May Concern:

NBC 30 WVIT has been an integral part of achieving the American Lung Association of Connecticut's mission, which is to prevent lung disease and promote lung health. With a close working relationship for over a decade, NBC 30 WVIT has helped the American Lung Association of Connecticut stay at the forefront of the public's exposure to lung health issues.

As one of NBC 30's Partners in a Caring Community, the ALAC has benefited tremendously from the service announcements and press coverage of many of our essential community education events and fund-raising. Anchor Keisha Grant has been our honorary co-chair at our annual Blow the Whistle on Asthma Walk since the event's inception six years ago. Additionally, anchor Gerry Brooks has emceed our exclusive and high profile Connecticut Golf Classic tournament for the past nine years. NBC 30 also regularly provides an emcee for our annual gala ball and dinner. Furthermore, NBC 30 has collaborated with the American Lung Association of Connecticut on many vital campaigns, including educating the public about the importance of yearly flu immunization and testing for radon. We are currently working with NBC 30 on an air quality campaign that ties in with NBC 30's green efforts.

The American Lung Association is the nation's oldest health promotion charity. Founded in 1904, the ALA has been a leader in the fight against lung disease, tobacco use, and air pollution. As a national organization with regional offices, almost all money raised in Connecticut stays in state to support programs, advocacy, and education for the public. We greatly value our collaboration with NBC 30.

Sincerely,

Margaret LaCroix

Vice President, Marketing and Communications
American Lung Association of New England
45 Ash Street
East Hartford, CT 06108

For more than 100 years, the American Lung Association and Lung Association affiliates throughout the United States have worked together in the fight against lung disease.

CURES
CLEAN AIR
SMOKEFREE KIDS

**Improving Life,
One Breath at a Time**

Phone: 860-289-5401
ext. 230
Fax: 860-289-5405
lungne.org